2548 Morgan Lake Drive
Marietta, GA 30066

Phone 678-232-0728
eMail Bill@BillSterrett.com
URL www.BillSterrett.com

Bill Sterrett

Objective   Dedicated professional with 30+ years of Management and Business experience. Excellent management, technical, organizational and communications skills. Seeking a challenging position allowing utilization of acquired knowledge and achievements, which will contribute to a company's success.

Work experience   7/99 - Present   i360 Group, Inc.   Marietta, Georgia

Internet + Marketing CEO

- Founder and CEO of an Internet + Marketing firm, servicing small to mid-sized businesses in North America.
- Managed staff and resources, for numerous projects over an extensive period through to successful completion.
- Developed a line of software solutions including a comprehensive Content Management System, an eMail Marketing product and CRM solutions designed to enable non-technical staff to contribute and manage content and workflow.
- Provided strategic direction and leadership for internal technology initiatives
- Developed a portfolio of SEO and Internet Marketing clients that realized improved rankings in the major search engines.
- Created an entire suite of online and offline marketing and sales strategies and collateral campaigns which increased revenue annually.
- Managed the development of web-based products and web applications using Fortune 1000-type technologies on a smaller scale to meet the needs of the SMB niche.
- Serviced a base of over 200 customers
- Conducted seminars, workshops for the Cobb Chamber of Commerce, Reinhart College, Cobb Association of Realtors and various business associations and organizations.

1/97 – 11/01   Emerald Data Solutions   Marietta, Georgia

Project Manager

- Provided Project Management services on numerous projects, resulting in the achievement of the customer's specific business objectives. Utilized Microsoft Project and other Project Methodologies to ensure that projects were completed on time and under budget.
- Created numerous "branded" products and services such as a web-based CRM application, turn-key Intranet, Year 2000 hardware & software compliance solutions, web-based e-newsletters, database applications for the web and more.
- Designed, developed and maintained several Intranet, Extranet and Internet web sites for corporations and non profit organizations, using technologies such as HTML, CGI & Perl, Javascript, Homesite, Dreamweaver, Photoshop, NetObjects Fusion, Microsoft IIS, Microsoft Front Page, Microsoft ASP, and Netscape Enterprise Server.
- Completed over 30 separate major installations and upgrades of various networks. This involved numerous hardware platforms (Compaq, IBM, HP, Dell, Sun), operating systems (Netware 3.x, 4.x, 5.x & NT 3.x 4.x) and protocols (TCP/IP, IPX).

This also included network services such as messaging & calendaring (Exchange, Netscape, Groupwise), enterprise-wide backup & anti-virus solutions (Cheyenne, Arcada), remote access, fax gateways, applications metering, asset management and more.

- Designed, created and managed the NDS Directory Tree for the entire corporate enterprise, which included 8-12 sites and several organizations across Wide Area Network links.
- Implemented and managed numerous standards-based messaging systems using Microsoft Exchange, Novell Groupwise, Netscape Messaging Server and Lotus cc:Mail.
- Provided numerous on-site training sessions for large corporate accounts.
- Provided remote monitoring and maintenance for large customer base.
- Responsible for evaluating, recommending & purchasing hardware & software solutions.

5/96 – 11/96   Matrix Resources   Marietta, Georgia

Technical Lead – Rollins, Inc.

- Instrumental in major upgrades of the over 500 node Network Operating Systems.
- Designed, created and maintained Rollins.Net, the Corporate Intranet.
- Implemented and managed a network-based e-mail (Microsoft & MHS) system.
- Designed, created and managed the NDS Directory Tree for the entire corporate enterprise
- Implemented Novell's Managewise to pro-actively monitor the enterprise.
- Developed and implemented a Technical Support Project Tracking System (SupporTrack) which supported the corporate Helpdesk efforts.
- Provided advanced Technical Support to the staff responsible for the support of WAN.

10/95 – 4/96   CPi   Atlanta, Georgia

Technical Manager – UPS Truck Leasing

- Deployed 43 site Wide Area Network, including all workstations, servers, server cabinets, cc:Mail routers, IP/IPX routers, building wiring, operating systems & applications.
- Managed a technical staff responsible for the implementation and support of WAN.
- Designed, created and managed the NDS Directory Tree for the entire corporate enterprise
- Implemented and managed a network-based e-mail (cc:Mail) system.
- Implemented Novell's Managewise to pro-actively monitor the enterprise.
- Provided second-level support to field support staff and outsourced helpdesk.
- Developed and implemented a Hardware & Software Inventory System and a Technical Support Project Tracking System using Microsoft Access.

11/93 – 9/95   Financial Service Corporation   Atlanta, Georgia

Systems Manager

- Designed and built 150 node Novell Netware network, including upgrades to all workstations, servers, building wiring & operating systems.
- Completed a successful implementation of TCP/IP LAN communications to UNIX host

- Implemented a network-based e-mail (MS/Mail) system.
- Implemented a network management system to pro-actively monitor the enterprise.
- Implemented Optika Imaging system, which processed over 30,000 transactions per month.
- Implemented an Enterprise Backup solution to automate the network & workstation backup process.
- Responsible for evaluating, recommending & purchasing hardware & software solutions.
- Created and implemented two separate Hardware & Software tracking systems using Microsoft Access.

5/91 – 11/93   Sterrett Enterprises   Marietta, Georgia

Systems Consultant

- Designed and built networks for small and mid size businesses in Atlanta metro area
- Provided on-site support for customer base
- Conducted on-site training for small and mid size businesses
- Provided integration between Macintosh and PC based networks
- Launched Gene's Golf Guide, a national network of publishing company franchises

7/88 – 5/91   Votek Systems, Ltd.   Atlanta, Georgia

Systems Engineer

- Successfully managed $ 4 million account for the company's largest customer
- Opened and established the southeast regional presence for the company
- Provided pre-sales and post-sales technical and sales support for southeast region of the U.S. and Puerto Rico

1986 – 1988   Ameritech Communications   Schaumburg, Illinois
1982 – 1985   Baxter Healthcare   Deerfield, Illinois
1981 – 1982   Wallace Computer Services   Hillside, Illinois
1979 – 1981   Allstate Insurance Co.   Northbrook, Illinois

Computer Operations

- Typical mainframe computer operations roles and responsibilities

References   Available upon request.